Project Design Phase-I Proposed Solution Template

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| Date | 27 September 2022 |
| Team ID | PNT2022TMID50577 |
| Project Name | Project – Nutrition assistant application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | * Problem statements are widely used by most businesses and organizations to execute process [improvement](https://en.wikipedia.org/wiki/Improvement) projects. A simple and well-defined problem statement will be used by the project team to understand the problem and work toward developing a solution. |
|  | Idea / Solution description | * An ideal solution is a mixture in which the molecules of different species are distinguishable, however, unlike the ideal gas, the molecules in ideal solution exert forces on one another. When those forces are the same for all molecules independent of species then a solution is said to be ideal. |

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|  | Novelty / Uniqueness | * A **novelty item** or simply **novelty** is an object which is specifically designed to serve no practical purpose, and is sold for its uniqueness, humor, or simply as something new (hence "[novelty](https://en.wikipedia.org/wiki/Novelty)", or newness). * The term *uniqueness* is used in relation to an object, it is often within the realm of product, with the term being a factor used to publicize or market the product in order to make it stand out from other products within the same category. |
|  | Social Impact / Customer Satisfaction | * **Customer satisfaction** (often abbreviated as **CSAT**) is a term frequently used in [marketing](https://en.wikipedia.org/wiki/Marketing). Customers play an important role and are essential in keeping a product or service relevant. * **Social impact** is a [methodology](https://en.wikipedia.org/wiki/Methodology) to review the social effects of infrastructure projects and other development interventions. Although SIA is usually applied to planned interventions, the same techniques can be used to evaluate the social impact of unplanned events, for example, [disasters](https://en.wikipedia.org/wiki/Disaster), [demographic change](https://en.wikipedia.org/wiki/Demographic_change), and [epidemics](https://en.wikipedia.org/wiki/Epidemic). |
|  | Business Model (Revenue Model) | * A business plan, model, and legal structure are all very different things that come together to create a roadmap for your entrepreneurial journey… * A **revenue model** is a part of the **business model** that explains different mechanisms of income generation and its sources. |

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|  | Scalability of the Solution | * In the global nutrition sector the focus on interconnectedness is omnipresent — but has this approach really worked in practice, at scale. With insights from scaling efforts across the international development industry, and a focus on the nuances of the nutrition sector, this series brings together some of the key voices in the field for a productive dialogue on how to best foster smart nutrition investments at scale. |